

# VULNERABILITY DISCLOSURE POLICY (VDP) PLATFORM ANNUAL REPORT 2022

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## MESSAGE FROM LEADERSHIP

The Cybersecurity and Infrastructure Security Agency (CISA) leads the national effort to understand, manage and reduce risk to our cyber and physical infrastructure. We connect our stakeholders in industry and government to each other

and to resources, analyses and tools to help them build their own cyber, communications and physical security and resilience, in turn helping to ensure a secure and resilient infrastructure for the American people.

CISA is excited to share the progress achieved by its Vulnerability Disclosure Policy (VDP) Platform that was developed to support vulnerability awareness and remediation across the federal enterprise. The VDP Platform launched in July 2021, one of many CISA efforts in support of the Executive Order on Improving the Nation's Cybersecurity signed by President Biden on May 12, 2021. The Executive Order tasks federal agencies with rapidly boosting their capability to identify, deter and respond to the increasingly sophisticated cyber campaigns and malicious actors that threaten the security of public and private systems and data. In collaboration with other CISA services and teams, the VDP Platform aligns to these national cybersecurity priorities by providing a modern, user-friendly interface that strengthens the federal vulnerability management process; increases insight into individual agency vulnerability disclosures; reduces the administrative, triage and reporting burdens agencies face; and, due to CISA's central visibility throughout the VDP Platform, enhances the sharing of cyber threat intelligence information and best practices.

Since its launch in July 2021, the VDP Platform has onboarded 29 agency programs and has received over 1,000 valid disclosures, approximately two-thirds of which have been remediated. The VDP Platform team works across programs and teams at CISA to improve service delivery, vulnerability management and compliance reporting. The VDP Platform gives agencies access to a worldwide community of talented and diverse public security researchers whose skills and perspectives the agencies would otherwise be unable to leverage.

[I am/CISA is] proud of the strides the VDP Platform has made in improving the federal government's vulnerability management process and am excited for the achievements to be made in the next year.

## WHY ARE VDPs IMPORTANT?

Establishing a Vulnerability Disclosure Policy (VDP) enables a process through which Federal Civilian Executive Branch (FCEB) agencies can be notified of vulnerabilities that would otherwise remain undisclosed. A VDP facilitates good-faith security research, commits the agency to respond to vulnerability notifications and creates an environment where researchers are more comfortable disclosing vulnerabilities. Without a defined policy, researchers may be more reluctant to disclose vulnerabilities, whether for legal, logistical or accessibility reasons. Likewise, if a policy is not defined, there are no governing mechanisms to ensure disclosures are coordinated, leading to possible scenarios where vulnerabilities are made public prior to the impacted agency being made aware of or able to remediate them.

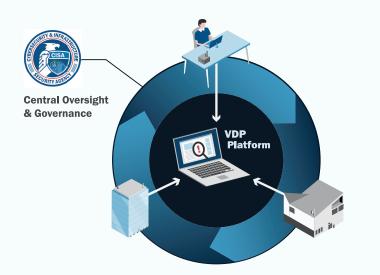
## **BINDING OPERATIONAL DIRECTIVE 20-01**

In September 2020, CISA released Binding Operational Directive (BOD) 20-01, which requires each FCEB agency to develop and publish a vulnerability disclosure policy. Under BOD 20-01, agencies are required to expand the scope of their policies to include all internet-accessible systems or services and establish and maintain procedures for handling disclosed vulnerabilities, including how reports will be tracked to resolution and remediation activities will be coordinated.

During the development of BOD 20-01, CISA identified that many FCEB agencies lacked both a formal mechanism to receive vulnerability information from third parties and a defined strategy for handling such reports. To help agencies meet BOD 20-01's requirements, CISA established the VDP Platform to intake, triage and communicate vulnerabilities disclosed by researchers. The VDP Platform also automatically facilitates the compliance reporting metrics to CISA on behalf of user agencies, reducing the reporting burden agencies face.

## THE VDP PLATFORM OVERVIEW

Launched in July 2021 in partnership with private sector vendors Endyna and Bugcrowd, the VDP Platform gives public security researchers a centralized dashboard to search for and disclose any vulnerabilities found on in-scope systems across the FCEB. The VDP Platform aims to promote good-faith security research, ultimately resulting in improved security and coordinated disclosure across the FCEB. The VDP Platform gives FCEB agencies a single, user-friendly interface for intaking vulnerability information from and collaborating with the researcher community to strengthen their cybersecurity.



#### Researcher

Easy access to participating agencies' VDPs through VDP Platform dashboard

 $\ensuremath{\bullet}$  Searches for vulnerabilities and submits reports through the VDP Platform

#### Agency

- Receives alert from the VDP Platform on vulnerability submission
- Receives triaged report from Bugcrowd and validates it
- Responsible for remediating valid vulnerability reports

#### Triage Team (Bugcrowd)

- Triages report
- Sends to agency for validation
- Coordinates with researcher

## HOW THE VDP PLATFORM SUPPORTS AGENCIES



Harnesses an elite researcher community to find vulnerabilities that traditional scanning technologies may miss.



Intakes, triages and communicates vulnerability disclosure information on behalf of agencies.



Enhances the visibility of agency VDPs with the researcher community.

Reduces agency costs. CISA covers all

costs directly associated with the VDP

Platform through February 2025.



Facilitates BOD 20-01 reporting and automatically generates the reporting of metrics to CISA on behalf of agencies.



Provides agencies functionality to establish a bug bounty. Facilitates and tracks payments to researchers.



Offers access to a full suite of software integrations, including JIRA, Slack, ServiceNow, Trello and GitHub.

### **STRATEGIC FUNCTIONS**

At its core, the VDP Platform strengthens the FCEB's ability to define, understand and mitigate vulnerabilities. The VDP Platform triages each disclosure upon receipt from a researcher, conducting an initial validation of the disclosure's legitimacy and classification while also assigning it a priority rating score based on its severity. By conducting this initial intake and validation process on behalf of participating agencies, the VDP Platform saves each agency significant time and resources and allows each to prioritize only the valid submissions.

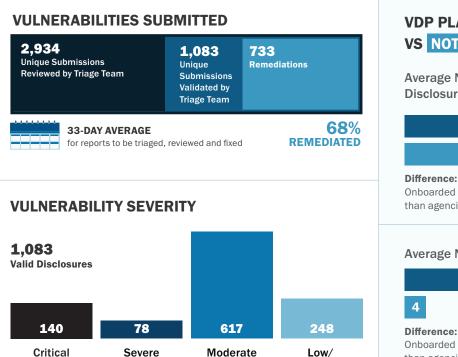
The VDP Platform promotes coordination across the federal government by providing both comprehensive vulnerability reporting and rapid dissemination of threat information and intelligence across the FCEB.

The VDP Platform leverages the diverse skillsets of the public security researcher community, bridging the gap between the public and private sectors to better enhance the federal government's cyber posture. The VDP Platform is a modern, user-friendly interface that allows public researchers to search for vulnerabilities across several agencies' VDP pages efficiently while staying in close contact on the status of their disclosure. This joint collaboration between industry and government is central to CISA's "whole-of-nation" approach to cybersecurity.

## **VDP PLATFORM INSIGHTS**

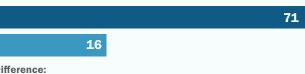
**Since launching in July 2021,** the VDP Platform has seen tremendous growth in the number of participating agencies and vulnerabilities disclosed. As more agencies participate on the VDP Platform, CISA's insight into vulnerabilities across the FCEB becomes more comprehensive, leading to more-effective network protection and prioritization of remediation and resources.

These vulnerabilities exist on FCEB systems regardless of whether they are discovered, and the more vulnerabilities disclosed through the VDP Platform and remediated is a net positive. The VDP Platform increases agencies' awareness of the vulnerabilities within their own systems and allows for both greater coordination around remediation and dissemination of threat intelligence around disclosed vulnerabilities. The VDP Platform team monitors the incoming submissions for any Known Exploited Vulnerabilities (KEVs) and has detected KEVs on federal systems that were not identified by existing scanning tools.



### VDP PLATFORM ONBOARDED AGENCIES VS NOT ONBOARDED AGENCIES<sup>1</sup>

Average Number of Vulnerability Disclosure Reports:



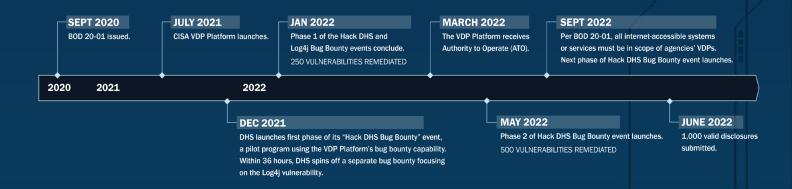
Onboarded agencies on average see **55** more disclosure reports than agencies not using the VDP Platform.

#### Average Number of Valid Vulnerabilities:



Onboarded agencies on average see **20** more valid vulnerabilities than agencies not using the VDP Platform.

## **VDP PLATFORM MILESTONES**



Informational

#### **VDP PLATFORM ANNUAL REPORT** – VDP PLATFORM INSIGHTS

Data based on metrics reported through CyberScope and from the VDP Platform during a date range of May 1, 2022 - August 1, 2022.

## **POTENTIAL COST SAVINGS ESTIMATES**

#### The VDP Platform offers agencies significant cost and time savings.

Despite its cybersecurity value for agencies, implementing a VDP has its costs. Agencies must have the staff and resources available to manage the handling of disclosed vulnerabilities (e.g., triaging, researcher correspondence). Additionally, agencies would need to devote significant staff time to collecting and reporting the various metrics to CISA as required by BOD 20-01. **The VDP Platform helps agencies meet BOD 20-01's requirements more efficiently and with lower costs all while seeing a marked increase in vulnerability disclosure submissions.** 

- VDP Platform triage team reviews and prioritizes all submissions, escalating valid and unique disclosures to agencies. The triage team manages researcher correspondence and offers agencies preliminary remediation advice.
- Automatically reports required BOD 20-01 metrics to CISA through CyberScope on behalf of agencies, saving agencies significant staff time.
- Participating agencies receive vulnerability disclosure reports from an international researcher community—leading to a significant increase in the number of valid vulnerabilities being identified and remediated.

As a small agency, we don't have large teams and infinite resources. The initial legwork that the Platform provides on our behalf helps improve our security." –National Labor Relations Board Federal agencies safeguard vast amounts of sensitive data and are responsible for ensuring continuity of government. The potential damage caused by any of the vulnerabilities identified, particularly those categorized as Critical and Severe, could be catastrophic, widespread and largely incalculable.

Through July 2022, the VDP Platform has remediated 733 vulnerabilities out of 1,083 unique, validated submissions. Had a single one of the 733 remediated vulnerabilities been exploited, resulting in a full data breach, the federal government may have spent an estimated \$4.35 million in response and recovery, with each vulnerability adding additional spending on response activities.

## IMPACT AND SEVERITY OF THE TOP VULNERABILITY TYPES

Vulnerability Type	Impact
Cross-Site Scripting	<ul> <li>Effects range from petty nuisance to significant security risk</li> <li>Could lead to account compromise, account deletion, privilege escalation or malware infection</li> </ul>
Server Security Misconfiguration	<ul> <li>Can lead to attackers having unauthorized access to some system data or functionality</li> <li>Could result in a complete system compromise</li> </ul>
Sensitive Data Exposure	<ul> <li>Exists due to errors in web application design</li> <li>Depending on the data, an attacker could exploit the web application and the security of website will be breached</li> </ul>
Server-Side Infection	<ul> <li>Attacker can potentially achieve remote code execution, taking full control of the back-end server and performing further attacks on internal infrastructure</li> <li>Carries severe risk</li> </ul>

**VDP PLATFORM ANNUAL REPORT** – POTENTIAL COST SAVINGS ESTIMATES

<sup>1</sup>Based upon the IBM and Ponemon Institute finding of the average cost of a data breach in 2022. See full report: <u>https://www.ibm.com/security/data-breach</u>

## SUCCESS STORY SPOTLIGHTS: AGENCIES AND RESEARCHER COMMUNITIES

### AGENCIES



### **DEPARTMENT OF LABOR**

"Our agency's VDP hardly received any (researcher) attention prior to onboarding. We went from very little activity to a lot of activity, just by joining the VDP Platform."



### NATIONAL LABOR RELATIONS BOARD

"There's no cost to join this program. You reap the benefits of all the work that the Platform does on the backend as it triages and validates the vulnerabilities. There's no cost on our side, there's only benefit."



**P3t3r\_R4bb1t** BUG BOUNTY HUNTER INFORMATION SECURITY RISK MANAGEMENT

> Current Bugcrowd Rank: 3rd Bugcrowd Accuracy Rating: 100% P1 Percentile<sup>1</sup>: 100th

"The Platform provides the appropriate safe harbor to allow testing government assets – we all know how sensitive these assets can be. [Cyber criminals] are focused on creating chaos and damage, while our goal is to demonstrate vulnerabilities in the safest way possible. Many enterprises are still reluctant to [establish a VDP]; they fear bad hackers would destroy their network or break things. However, they should ask friendly hackers to break them, instead of bad actors to get them first."

### RESEARCHERS



**Frostb1te** SENIOR PENETRATION TESTER | BUGHUNTER | DAD | US NAVY VET INFORMATION SECURITY RISK MANAGEMENT

> Bugcrowd Accuracy Rating: 100% Total Vulnerabilities Submitted: 129 P1 Percentile: 95th

"Being prior Military, it's great to be able to help fight and protect the US from a civilian side. I love hunting for new zero-days and web application bugs. Finding them before the bad guys is a great feeling! [The VDP Platform] gives an easy to access interface to scope out and find targets."

VDP PLATFORM ANNUAL REPORT - SUCCESS STORY SPOTLIGHTS: AGENCIES AND RESEARCHER COMMUNITIES

<sup>1</sup>Priority percentile against other researchers based on valid reported vulnerabilities

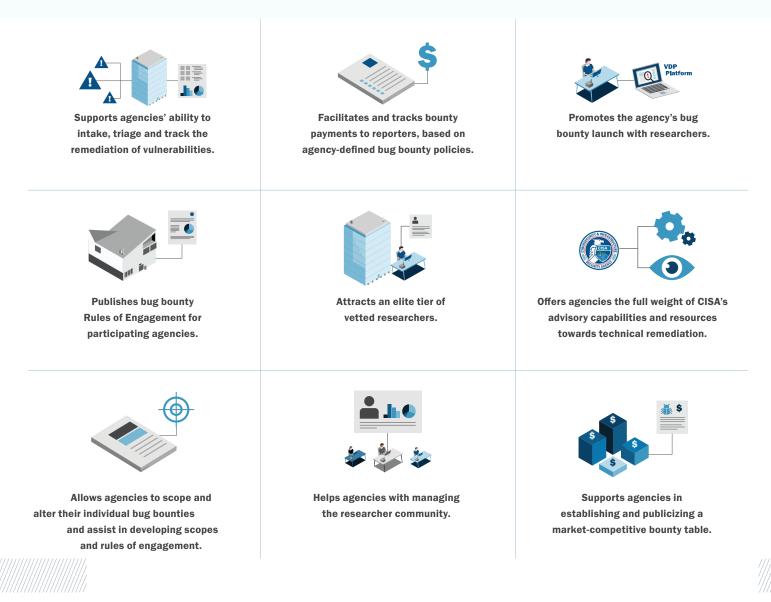
## **VDP PLATFORM'S BUG BOUNTY CAPABILITY**

### WHAT IS A BUG BOUNTY?

Bug bounties are events designed to provide financial incentives to invite the public to further research specific systems for vulnerabilities. Bug bounties are an optional feature of the VDP Platform and are not required by BOD 20-01. Agencies can determine the payment amount and fund the rewards (i.e., the bounty), and the VDP Platform facilitates payment to the researcher on the backend.

## HOW THE VDP PLATFORM SUPPORTS BUG BOUNTIES

The bug bounty functionality enables agencies to take full advantage of the VDP Platform's vulnerability management offerings and augments agency-specific vulnerability disclosure processes. Likewise, given the financial awards offered as incentive, bug bounties tend to draw elite researchers to enhance the volume and quality of vulnerability reporting. Agencies maximize the value of their bug bounties with help from the VDP Platform, which:



## **VDP PLATFORM'S BUG BOUNTY CAPABILITY**

## THE VDP PLATFORM BUG BOUNTY PILOT

Leveraging the VDP Platform, DHS launched the "Hack DHS Bug Bounty Event" pilot, a crowd-sourced bug bounty that incentivized the researcher community to search for vulnerabilities in certain DHS systems. Top researchers from around the world participated and disclosed vulnerabilities on DHS systems to DHS staff, who then began the remediation process. These uniquely skilled researchers identified vulnerabilities that traditional testing methods missed. When the critical Log4j vulnerability emerged, the DHS team successfully spun off a separate Log4j-specific bug bounty event within 36 hours—showcasing the flexibility of the VDP Platform and laying a path for other agencies to follow for future widespread vulnerabilities. The events demonstrated that an existing user of the VDP Platform (DHS in this case) could activate the VDP Platform's bug bounty functionality swiftly and effectively.

### HACK DHS & LOG4J BUG BOUNTY HIGHLIGHT



Widespread engagement with the public researcher community and the VDP Platform received strong positive reviews.



Demonstrated how federal agencies can handle vulnerability management across a federated environment, triage vulnerabilities and promptly connect with teams on remediation.



All vulnerabilities were either remediated within 48 hours or logged into a longer-term action planning process, a rapid pace that led to several instances of findings being retested.



Both events received high-quality submissions and fewer reports needed to be filtered.

## BUG BOUNTY METRICS



TOTAL RESEARCHERS 458



VULNERABILITIES IDENTIFIED **122** 



CRITICAL VULNERABILITIES



TOTAL \$ AWARDED

\$125,600

VDP PLATFORM ANNUAL REPORT - VDP PLATFORM'S BUG BOUNTY CAPABILITY



**CYBERSECURITY AND INFRASTRUCTURE SECURITY AGENCY** (CISA) VDP PLATFORM ANNUAL REPORT